

SPONSORSHIP PROSPECTUS

INTERNATIONAL FEDERATION OF MEDICAL STUDENTS' ASSOCIATIONS

AUGUST MEETING 2018

1 200 medical students and young doctors from 100+ countries gathered for a stimulating week of thinking and collective action

MONTREAL, CANADA
AUGUST 2nd - 8th, 2018



MONTREAL
AM2018



IFMSA
International Federation of
Medical Students' Association

ABOUT US

But what's AM 2018?

The August Meeting is an annual General Assembly, where members of the Federation gather for workshop sessions on key themes, scientific and academic activities, conferences and decision making plenaries.

About IFMSA

Founded in 1951, the *International Federation of Medical Students' Associations* (IFMSA) is one of the world's oldest and largest student associations.

IFMSA represents, connects et engages:

- 120 student associations
- 1,3 million future physicians in 126 countries

IFMSA-Québec

Strongly established in all four of Quebec's medical faculties, IFMSA-Québec is now a recognized and proud health leader in the province, allowing learners to participate in a fulfilling experience which nicely complement the traditional medical curriculum.

With its awareness projects, its exchange program and its policy statements, IFMSA-Québec strives to work towards better health, here and abroad.

Did you know?

The August Meeting 2018...

... Also had its 2010 edition in Montréal, which reached an economic impact of more than \$1,200,000.

... Will be the 1st IFMSA event in North America in 5 years.

... Aims to be a fully carbon-neutral event.

More

The hosting organization plans accommodation, venue for the conference, meals and social events for all delegates.

CENTRAL THEME:

HEALTH BEYOND THE HOSPITAL

Being a doctor is not just a title, it's a social responsibility. Tomorrow's doctors must treat and operate beyond the established framework of our health systems and work together with multidisciplinary teams. This is even more important today as to insure equity in rural and remote settings.

AM2018 will be the perfect setting to foster discussions in a innovative way, through interactive sessions involving the collaboration of many keynote speakers of international recognition.

The academic program will be geared towards joining political decision makers, professors, environmental activists, urbanists, economists, lawyers, researchers and journalists to stimulate an international and modern dialogue on health — so we can all make a difference beyond the hospital.

IN A NUTSHELL

WHEN?
AUGUST 2ND TO 8TH, 2018

WHERE?
CONCORDIA UNIVERSITY,
DOWNTOWN MONTRÉAL

WHO?
1000 STUDENT-LEADERS IN MEDICINE,
200 DEDICATED DOCTORS AND 200
VOLUNTEERS FROM QUÉBEC.

For more details:

<http://ifmsa.qc.ca/>

<http://am2018.ifmsa.qc.ca>

ABOUT US

VISIBILITY

IN CANADA

- A team of 200 volunteers from Canada;
- At least 200 young doctors participating in the Symposium
- A significant visibility medical faculties accros Canada
- A growing media coverage;
- Collaboration of key actors in health and medicine in the province.

ON THE INTERNATIONAL SCENE

- More than 1,000 medical students at the event;
- Minimally 100 doctors from outside Canada
- Ensured visibility in more than 125 countries on the five continents.



HEALTH SYMPOSIUM

The Health symposium is tailored for medical residents, young doctors at the start of their careers and IFMSA alumni. This first-of-its-kind event will welcome close to 200 participants and will unravel in parallel with the main event from August 2nd to August 5th, 2018.

On the menu:

- Talks on professionalism, continuing medical education and social accountability
- Scientific poster fair allowing participants to present their research
- Networking opportunities

The *Fédération des médecins résidents du Québec* (FMRQ) and the World Medical Association (WMA) will be prime actors in the event.

AM2018 HAS ALREADY RECEIVED THE PUBLIC SUPPORT OF:

The Right Honorable Justin Trudeau,
Prime Minister of Canada



The Honorable Dr. Philippe Couillard,
Prime Minister of Québec

The Honorable Dr. Gaétan Barrette,
Québec Minister of Health

Mr. Denis Coderre, Mayor of Montreal;



International Affairs Portfolio of
Health Canada

SPONSOR'S CORNER

**TITLE
SPONSOR**
25K

GOLD
15K

SILVER
10K

BRONZE
5K

PARTNER'S VISIBILITY

Facebook publication	3x	3x	2x	1x
T-Shirts of the Organising Committee and Volunteers team	✓	✓	✓	✓
Participants' welcoming booklet	Full page	1/2 page	1/4 page	Logo
Web site	Homepage	Homepage	Logo	Logo
Facebook cover picture	Large size logo	Small size logo	Small size logo	Small size logo
Banner of the plenary sessions' central table	Large size logo	Medium size logo	Medium size logo	Small size logo
Logo on participants' badge	✓	✓	✓	
Logo on information signs in accommodations	✓	✓	✓	
Logo on the first page of the Invitation Package	✓	✓		
PowerPoint of IFMSA-Québec's biannual conventions	✓	✓		
Logo on the registration platform	✓			
EXCLUSIVITY - Plan and additional options tailored to your needs	✓			

SERVICE/PRODUCT PRESENTATION

Opening Ceremony	10 minutes	5 minutes	Attendance	Attendance
Leaflet/promo objects in the Welcoming Package	✓	✓	✓	✓
Closing Ceremony	5 minutes presentation	Attendance	Attendance	
Booth	Registration + 6 days	Registration + 2 days	Registration	
Leaflet/promo objects in the participants' room	✓	✓		
Presentation for the volunteers—Medicine students of Québec	15 minutes	10 minutes		

À LA CARTE

VISIBILITY

PRICE

Banner of the plenary sessions' central table	\$1 000
Presentation during Opening Ceremony	\$1 200/min
Presentation during Closing Ceremony	\$1 200/min
Presentation for volunteers	\$1 000/min
Prize to draw with contact information	TBD
Booth	TBD
Promo object/leaflet	TBD
Snapchat filter	\$1 000
Participants' badge	\$2 500

For all the opportunities for financial support, please contact us directly. We will be more than pleased to discuss our common interests and needs.

THE TEAM



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ANNEXE

ACTIVITY SCHEDULE

	THURSDAY AUGUST 2 ND	FRIDAY AUGUST 3 RD	SATURDAY AUGUST 4 TH	SUNDAY AUGUST 5 TH	MONDAY AUGUST 6 TH	TUESDAY AUGUST 7 TH
8:00	Welcome and registration	Themed committees workshops	Themed committees workshops	Themed committees workshops	Themed committees workshops	Themed committees workshops
9:00						
10:00						
11:00		Health Beyond the hospital	Projects fair			
12:00						
13:00		Lunch Delegate meetings	Lunch Delegate meetings	Lunch Delegate meetings	Lunch Delegate meetings	Lunch Delegate meetings
14:00						
15:00		Regional workshops	Health Beyond the hospital	Foire aux projets	Regional workshops	Health Beyond the hospital
16:00						
17:00		Opening plenary	Trainings leadership and communication	Plenary Open to all	Plenary Open to all	Trainings Gestion
18:00						
19:00	Opening Ceremony (Métropolis, open to all)	Health Beyond the hospital	Social	Social	Plenary Open to all	Closing Ceremony
20:00						
21:00	Social	Social	Social	Social		
22:00						
23:00						

* Schedule is subject to change

IFMSA holds **eight (8) themed committee workshops** in parallel: sexual health, public health, medical education, human rights, clinical exchanges, research exchanges, organisational management and presidents' workshop. Each workshop has its own agenda (available upon request) and gathers between 150 and 250 participants.

IFMSA is divided into **five (5) regions**: Americas, Europe, Africa, Eastern-Mediterranean and Northern Africa and Asia-Pacific.

Plenaries are the **highest decision making** body of the Federation and are open to all delegates and observers (more than 1,000 people).

The agenda will be tailored for the symposium (for the young medical doctors and IFMSA alumni), covering the following themes: **medical professionalism, social accountability, research ethics, career development, scientific poster fair and networking opportunities** (available upon request).

